



IGNITE YOUR SPONSORSHIP

Do you have an upcoming event and are struggling to reach your sponsorship goals?

Have you been relying on your board or committee to make introductions to sponsors and they haven't come through?

Do you know how to set up a sponsorship pipeline and make the right ask?

Do you struggle to find the time to engage with and steward your sponsors to ensure their satisfaction?

If you want amazing sponsors who will help exceed your goal and want to commit each year because they are thrilled with the partnership you created, then our **IGNITE YOUR SPONSORSHIP** program may be the right fit for your organization.

We will work with you to host an event where a specific guest list of potential sponsors will be developed and your team (staff and board) will interact with these new leads. After the event, attention will be given to building a pipeline, creating a stewardship plan and securing those key meetings.

During the building stage of the program, we will work with you to create a guest list, send out effective event marketing, create speaking points and briefing notes for all volunteers and staff to use to ensure consistent messaging, plus we take care of the RSVP tracking list.

We will ensure all logistics are covered leading up to and during the event; plus, all event details will be managed by our team, including set up and tear down.

After the event, we will focus on engagement and stewardship. Working with you to create a strong stewardship plan and prospect pipeline. We will coach you through how to run a sponsorship meeting and will keep you accountable through regular check in calls.

Working with our clients, we focus on brand alignment and capitalize on warm leads. With a proven track record, we've helped increased sponsor investment by 57.4% for one of our clients! We look forward to bringing sponsorship success to your organization.

Your total investment in our IGNITE YOUR SPONSORSHIP program is \$2,850 per month for 3 months.

Call us today to learn more about this amazing program.

“Our Forté’s expertise in sponsorship development, relationship building, activations and stewardship is second to none. Our sponsorship revenue has increased steadily since we began working with them.”

- *Keith Hoey, President Burlington Chamber of Commerce*

“We at Cogeco have valued our partnership with Our Forté through our work with them in the activities we have sponsored with the Burlington Chamber of Commerce... they really understand partnerships and are keen to make sure it works for both parties. They understood immediately that it was important to us to be involved, rather than just cutting a cheque.”

- *Glenda Lloyd, Cogeco*